

## **Northwest Region SCCA**

Minutes from the NWR Board Meeting of 02 November 2015

The meeting was called to order at 6:55 PM by RE John Taylor at Poodle Dog in Fife.

In Attendance:           John Taylor, RE;  
                              Sandy Taylor, Treasurer - Race;  
                              Scott Miller, ARE;  
                              Chuck Huffington, ARE - Race;  
                              Gretchen Everett, ARE - Solo;  
                              Tim Weidemann, Secretary – Solo, Member at Large;  
                              Karen Babb, Member at Large;  
                              Steve Schattenbild, Secretary  
                              Val Korry, Guest

Sandy Taylor moves to accept previous minutes, Steve Schattenbild seconds

### Treasurer report

Sonya Vasquez was unavailable for this meeting. Region accounts has \$21,191.36, with \$5,000 earmarked for Street Survival. Operating funds are \$16,191.36. Also \$6,000 is earmarked for Asset Advantage. All accounts will be moving to Wells Fargo. The only expense currently on the Regional monthly budget is the storage fee.

### Race

Race currently has \$8,000 in their budget. Overall Race was slightly in the red for 2015, partially due to National taking a larger chunk from the Majors. Race is looking for sponsorship to help cover deposits for 2016. For races in July and August 2016 at the Ridge, deposits of \$7500 were due 15 October 2015 instead of the previous date of 15 December. Hosting other groups, such as the Old Farts Formula Vee Club also presents another option to raise funding for Race.

### Time Trials

Due to the closing at BMP, Time Trials is trying to work out a game plan to incorporate it into Race weekends or half-days at the Ridge. Ridge is trying to maximize revenues by running their own school, providing their own turn workers, wreckers, etc. This is raising costs of using the Ridge.

### Solo

2015 season is over, and 2016 schedule is being created. Novice school is being redesigned, as it has always been problematic. Elections????? Other changes are being considered to determine what works best for the Solo group.

### Drift

No new business.

### Website

Steve Schattenbild moves to transfer all NWR web URLs to SCCA-NWR, INC. control. Gretchen Everett has indicated that users in the Solo group find Wordpress is not the preferred platform to use as a website. Recommendation that links to other sections be utilized for those that do not wish to use Wordpress, and Wordpress can be utilized to a great degree depending on the learning curve that potential users are willing to undertake. Demand for attractive, front-page video and other attention

grabbing content will require a larger learning curve be undertaken from those who will design future pages.

### Membership

Currently, there are 805 members. NWR lost 187 and gained 176. Attempts to reach out to those that have not renewed can be made to encourage return, as well as welcome packets to new members to generate enthusiasm. Track Night in America is another venue to attract new members.

### Tire Rack Street Survival

Next Tire Rack Street Survival is to be scheduled for February or March. Tim Irwin is interested in helping out. There is a possible restructuring of Street Survival to simplify registration. Pacific Raceways is still willing to assist for a half split off net revenues from the events. The current reserve of \$5000 can be used to subsidize small portions of these events.

### Rally Cross

No new business.

### Old Business

Banquet contract is done with Emerald Downs. ????? will sponsor the event. The date is set for 30 January 2016. Participant expectations are approximately 120; with 100 participants, the ticket price could be as low as \$26 per head, depending on which entrees are selected. Keeping the price below \$30 per person is a primary consideration.

Solo will use part of their Asset Advantage in the amount of \$2000 to subsidize novice memberships. They will subsidize weekend memberships to encourage new members to return on a more regular basis. This will be the subject of further implementation discussion.

Race will use their Asset Advantage to pay down the tail end of the loan approved from Region for the new car scale.

Per the Bylaws, unapproved BOD minutes should be posted to the website as opposed to waiting for approval in the next meeting. While there was discussion to change this, it was voted down.

### New Business

Elections are coming up; Members-at-Large are 2 year positions. Positions to come up for election include Secretary, the ARE and RE.

Tim Weidemann moves to adjourn, Karen Babb seconds, no dissent, motion passes.  
The meeting is adjourned at 9:10 PM.

### Good of the order