

Northwest Region SCCA

Minutes from the NWR Board Meeting of 02 February 2015

The meeting was called to order at 7:04 PM by RE John Taylor at Poodle Dog in Fife.

In Attendance: John Taylor, RE;
 Scott Miller, ARE;
 Chuck Huffington, ARE - Race;
 Gretchen Everett, ARE - Solo;
 Tim Weidemann, Secretary – Solo;
 Karen Babb, Member at Large;
 Steve Schattenbild, Secretary

The December minutes were reviewed; Chuck Huffington moved to accept with no modifications, Scott Miller seconded, and with no objection, the motion passed.

The January minutes were reviewed; Steve Schattenbild moved to accept with minor spelling modifications, Karen Babb seconded, and with no objection, the motion passed.

Treasurer report

Sonya Vasquez is unavailable due to tax season commitments. Accounts are in good shape, and have been moved to Wells Fargo. John Taylor is still working with National to change the name from NWR SCCA to SCCA NWR.

Race

There is a cleanup job coming at Bremerton, they would like us to remove all materials before the event, which would necessitate canceling the event. John spoke with Mike concerning members of the Port Commission pressuring for action. Discussed were the removal of tire bundles and the costs to do so, and the removal of three trailers. Selling the aluminum Conex container for scrap can offset costs. Bremerton would like some forward motion on this by April 1st. John would like to schedule the cleanup in a gradient fashion. Excess cones may be attractive to another venue. Race is negotiating with Oregon Region as to whether there will be a Pacific Northwest Championship Series.

Time Trials

Dave Connover, John Taylor, and Tom had a conference call to organize events.

Solo

Solo will have 'key people' at the Corvette show. There is a conflict with the February 7 event, but there will be practice event March 7 at Emerald Downs. Additional events at Emerald Downs are restricted as their events begin in April.

Drift

There is a possible motion to shelve Drift, as no suitable site is available.

Website

There is secure FTP access to the site. Files can be uploaded and downloaded with the admin login and password provided by National. This login does not work for direct access to the site. Joe Goeke indicates that Wordpress should allow access to the database onsite, as opposed to SFTP login. Further practice with Wordpress will clarify access needs.

The Time Trials schedule will be added to the website.

Membership

At last count, we have 810 members. Suggestion is made to produce a list of lapsed members for a follow-up phone call to encourage them to renew.

Tire Rack Street Survival

No new information on is available on TRSS progression, as it hinges on the financial issues endemic to Pacific Raceways.

Rally Cross

After January's meeting John Taylor contacted National concerning Sprint Rally. National will not provide support or sanction for the Sprint Rally proposal. The proposal might be reconsidered if it was redesigned, but currently, there is no Rally Cross.

Old Business

Budget and inventory from Race still needs to be completed. This is dependent on the Conex box at Bremerton being cleaned out. A tentative date has been set for the banquet, although a contract has not yet been forwarded. There is talk of consolidating banquets to reduce costs and increase attendance. Logistics and date issues present a considerable challenge to this, with some time in January being the most probable scheduling possibility. Our current position in early planning for the banquet works to our benefit with conflict with other venue banquets.

New Business

We need to concentrate on marketing; how to represent ourselves better to non-members. One of these is a lapping venue being sanctioned by National allowing people to bring their cars out to a local raceway. There are four open track dates at Ridge contracted by National; these are May 13, June 10, July 8, and August 12, with an option for September 9. This will allow people to get out on the track as a starter program and expose them to SCCA. Scott Miller has recommended contracting a targeted marketing campaign, using an anecdotal reference to his company's sales growth using similar contracting. Web site currency is stressed, with concurrent linking across social media including Facebook, twitter, etc. Chuck Huffington has brought up the procedure to get a Competition License as there is some considerable interest. Sending people to outside organizations to become licensed is considered distasteful. There is a procedure to become licensed through Time Trials; questions should be referred to Dave Conover.

Steve Schattenbild moves to adjourn and Chuck Huffington seconds the motion. With no objections, the motion is passed.

The meeting is adjourned at 8:46 PM.

Good of the order

No new business.