

Northwest Region SCCA

Minutes from the NWR Board Meeting of 07 April 2014

The meeting was called to order at 7:23 PM by RE John Taylor at Poodle Dog in Fife.

In Attendance: John Taylor, RE;
 Scott Miller, ARE;
 Dick Willy - ARE - Solo;
 John Forespring, Membership Chair;
 Karen Babb, Member at Large;
 and Steve Schattenbild, Secretary

The March minutes were reviewed and undistinguishable language from the taped transcript was corrected.

John Taylor moved to approve the minutes from the March 3rd meeting as amended, Karen Babb seconded, and the motion passed.

Treasurer report:

Sonya is still working on the tax exempt status, and determining on whether sales tax needs to be collected at events. As NWR is a not for profit, she believes we are not liable to collect sales tax. There is currently about \$5,000 in the Region account. Race elected to borrow \$3750 to assist with Ridge deposits.

Race

Chuck is absent. John Taylor provides a brief overview. Race schedule is set, and they are moving forward. Ridge is changing terms of contract to 8 hours of track time minus 1 hour for lunch, leaving only 7 hours of actual track time. To exceed this will cost more. Changes to the contract were effected prior to the NWR renewal. In addition, apparently the county has condemned the timing trailer. John Taylor will follow up on this development with the Ridge.

Time Trials

National has approved of restructuring modifications to Time Trials. As desired, Time Trials will be a more progressive process. One starts in at a PDX, and get some time on track. Then moving on to PDX1, which is the beginner's level, going around the track by yourself, get a little instruction, have an instructor assigned to that group, get a debriefing, and build some skills. PDX2 builds more skills, PDX3 is actually Club Trials, then that feeds to Time Trials and ground school for your Race license. Then one can put in their minimum 3 hours required. Each progressive level must be signed off. This eliminates sending off new drivers to another venue to get their Novice race license, then asking them to come back to SCCA.

Solo

Solo has raised fees by \$5 across the board. Annual Tech is being instituted to allow a single yearly tech inspection. Solo will start inventory at Packwood when all the gear is in one place. New sensors may be needed for timing gear. The Novice School event of March 29 and 30th had 50 participants. Annual Tech is being instituted to allow a single yearly tech inspection. The next event is May 3rd and 4th at Packwood.

Drift

No new business.

Website

The issue of organizing the NWR archives has been readdressed, with the inclusion of the Foundation's offer to take all archives and digitize them. This is seen as a distinct and valuable opportunity, which could make all archived materials available on the website. SCCA has a "website builder" with standard templates, for a one-time fee of \$100, to download the templates and build a website, which can be hosted by SCCA National. John Taylor would like to speak with Doug Sherwood about incorporating some tracking ability into any new website, as the SCCA templates are not currently capable of this. Website usage data would be a very important aspect of any new website design. The templates have the added benefit of providing content on unfinished pages from the National level until Regional content is made available. More conveniently, the templates result in a "standardized" Regional website across different Regions, facilitating easy navigation for visitors from other Regions already familiar with conforming websites. In addition, modernizing the website would allow hierarchical access to the site, from administration down to local contributors.

Membership

Renewals have pushed membership to over 800. John Forespring indicates that personalized birthday cards will average around 15 per month, and has indicated that he may be able to incorporate them into his office clientele birthday card preparation, for maybe \$1.50 per card.

Tire Rack Street Survival

No New business. Next event is scheduled for November at Pacific Raceways. Work continues on financial details with Nationals concerning these events.

Rally Cross

John Taylor will have an in-depth discussion with Steve Warren to clarify his involvement with Rally Cross. More feedback from him about events is preferred. More details are required before NWR sanctioning of any events. An event is currently scheduled for May 19th. John Forespring will try to bring Steve Warren to the next board meeting. While it would be nice to get SCCA reinolved with Rally, insurance issues remain a problem.

Old Business

Budget and inventory has been covered previously. Email newsletters by Jeff Zurschmeide at no cost to us (supported by sponsors provided by Jeff) are revisited; Jeff will also provide extra-Regional content when none is submitted. Steve Schattenbild moves to begin email newsletters, Karen Babb seconds the motion, with no objections, and the motion passes.

Budget

Covered previously.

New Business

The Banquet for this year should be discussed. November or December date needs to be determined. Emerald Downs has been named as a possible venue. To get dates, planning needs to begin now.

Steve Schattenbild moves to adjourn and Karen Babb seconds the motion. With no objections, the motion is passed.

The meeting is adjourned at 9:15 PM.

Good of the order

Consideration is to be given to a NWR logo update, and what method might be used to solicit designs from members. John Taylor would like a more memorable and recognizable logo. The current logo is considered somewhat dated. A more memorable and “stylish” decal would be a powerful marketing tool.