

NORTHWEST REGION
BOARD OF DIRECTORS MEETING
Poodle Dog Restaurant – Fife, WA
March 7, 2011
Approved

The meeting was called to order at 7:22 pm

Attendance: Tom Masterson, RE; Chuck Huffington, Sherri Masterson, John Forespring, Lou Ann Christensen, Harley Johnson, Rich Weixler, Greg Bush, and Glenn Austin. Excused: Jennifer Johnson.

Minutes:

Approved as written **M/S (WEIXLER/AUSTIN) PASSED.**

Thank you card sent to the Johnson's for the Corvette & HP space. A Sympathy card was sent to Joan Manley.

Treasurers Report: Attached

Venue Reports:

SOLO –

RALLY –

RACE: –

COMMITTEE REPORTS

BMP:

Article in the Sun on Sunday about future plans on (land) BMP. Bob Grass will be working with the Ridge for track approval and we should find a way to get Bob working with BMP. There is a special use permit hearing April 6 for the Ridge Motorsport Park in Shelton at 10AM. BMP is working on getting a new site.

The Ridge: The final hurdle for the park is a Special permit hearing is April 6, 10AM

NWSCN:

Deadline Tomorrow.

Website:

A seminar at convention was on Social Media, So we have a Face Book Fan Page for NWR Racing. It also discussed how to use Twitter, YOUTUBE, and Flickr etc. A hand out shows how each social media item works and how the benefits of each works. Learn to use all to reach the most people. Twitter account: NWRSCCA.

Membership:

Membership is at 831. (12 new and 2 transfers). BRING A PEN next time for birthday cards, ALSO Sign your name presentably so someone knows who is sending the cards, otherwise it DOESN'T MATTER TO SEND.

Why can't we have a list of members. Names, expiration, and membership #'s are sent to Solo before each event for membership verification.

Tire Rack Street Survival

BMP is trying to get the Sun to publish an article. The Patriot or Reporter have been asked to do something again. BMP is to be looking for a water truck.

Still need coaches. Saturday we have currently 10 students, and Sunday is 3. Need to put a request for a semi and airbag demos.

Advantage Nissan is sponsoring the school and working on advertising.

OLD BUSINESS:

Training

Handouts include the 2011 Insurance book, letters, and rate sheet, read through and get acquainted. Handout on "How to start a rally program". Good refresher and info on how to start a rally program. Start a RoadRally program with a Social Rally that ends in a membership meeting. It doesn't require the equipment like a TSD would. Pickle puzzles. Remember: all of our drivers, members, crews, and workers are customers. They need to be treated that way. Every one of us will be a customer at one time or another.

Shows

Corvette show was held Feb 12-13. 8100 paid attendance and 1000 exhibitors. Good weekend. There are left over brochures, and schedules.

Vacancies

We will have a web page that will show all the vacancies in one place. (In progress) so someone doesn't have to dig through the entire website to find what areas are available. It will have general descriptions of the job.

National Convention

There were several people there from our region. Thursday was quiet, mostly large meetings. Friday was really busy and most the day was spent on RE things. Once again they introduced programs they hadn't thought out all the way or even have in place yet. This was a waste of time and frustration to people to sit through useless information and we let Rick Myers and Colan Arnold know that they either need to present it differently (do and a brain storming session) or get all the information in place prior to the event. (FED EX DOC STORE & MASS Email Marketing). NWR gets a lot of attention for programs from National Office.

Regions awarded were Oregon (Jumbo) for Membership, Detroit was over all Achievement. SFR got 3rd for Communication. The convention was opened this year with a general gathering which was nice overview of the event. It was a busier 3 days then we have had in the past. Karen Babb's induction to the Hall of Fame was very good. There are changes in the works for the future like the pre payments of Insurance for Club Racing.

Mailing

We have 5 pages for the mailing. The mailing contains letters from Tom, Glenn and Chuck, and a list of contacts for the BOD, Race and Solo Committees. Glenn made corrections to the solo committee names. The last page is the combined schedule. This needs to get in the mail. This will be sent to each household.

NEW BUSINESS:

What are we going to do with PRG? The website and corporate registration are up for renewal. Concern was expressed about the current rally organizers understanding of insurance and rules concerning the use of volunteers by a for-profit organization. PRG bylaws were in the package of materials handed out at the meeting. After a long discussion it was decided to continue with PRG for at least one more year.

MOTION: To adjourn M/S (Johnson/Austin). PASSED. Adjourned: 9:07 pm

Good of the order: Harley & Jennifer Johnson and Jackie & Chris Kmetz are new parents of baby boys. Congratulations to both new families.

Next board meeting to be April 4, 2011

Respectfully submitted:
Sherri Masterson,
Secretary