

NORTHWEST REGION
BOARD OF DIRECTORS MEETING
Poodle Dog Restaurant – Fife, WA
August 30, 2010 (For September Meeting)
Approved

The meeting was called to order at 7:13 pm

Attendance: Tom Masterson, RE; Chuck Huffington, Sherri Masterson, , Harley Johnson, Jackie Kmetz and Lou Ann Christensen. Excused: Jennifer Johnson, Neil Bryant, Val Korry, and John Forespring

Minutes:

Minutes have not been completed from the August 2 event.

Treasurers Report: - LouAnn Christensen

Report attached.

Venue Reports:

SOLO – Jackie Kmetz

RALLY –

RACE: – Chuck Huffington

COMMITTEE REPORTS

BMP:

The contractors for the Port doing the “road to nowhere” hadn’t gotten the message that they couldn’t be there on Friday. There was so much dirt on track that we had to stop running to blow the section clean. Then we had to get creative with the schedule. The road is about done (paved) and there are sidewalks. There is no complete fence yet so people can come in (a road closed sign is up but that won’t keep people out).

NWSCN:

Set a deadline. September 10th. 11 days from now! Maybe we need a “Theme” to write about. Maybe point out the “unsung heros” in the venues. Elections are coming and also venue RE’s. The next issue could be a year end wrap up. And what is coming next. Maybe on the off season do issues that focus on Safety (not things that happened but focusing on keeping us safe).

Website:

We gave away a PDY Lift n Lock toolbox at the race event. We have a discount code that we will put on the website and email lists, maybe newsletter for a \$15 discount on them and the region will get \$5 back.

Membership:

Around 870 or so. We have been losing members. That includes those that expired in July. Members tend to be renewing about 3 months late.

Tire Rack Street Survival

Online registration is now going through motorsportreg.com but it is seamless for the families (they don’t have to become club members like you would for a race or solo.) We have 3 or 4 students signed up now.

OLD BUSINESS:

Elections:

This means nominations. Jackie has nominated Tom for RE. He is willing to continue. There are no other nominations at this time. Remember members must be current and in good standing.

Voting online. We can for an additional .5% go to a premium service level with motorsportreg.com. This will allow us to do online surveys and secure online elections. It would also give us a personalized link to registrations (i.e. <http://nwr-scca.motorsportreg.com>) so a \$500 entry fee will cost \$22.50. If we go premium then that \$500 entry fee will now cost \$25.00 (\$2.50 more). We can’t go strictly online for voting mail has to be available. Motorsportreg

verifies membership numbers match the name in the SCCA database and they each have to have separate emails. We might be able to do rules voting this way too. Bottom line, it takes \$ from race. Do we want to do this?

Board Retreat

Johnny's in Tacoma 13 November. Hours 9-4. \$100 deposit was paid. Same as last year. At 1PM we will order from the dinner menu.

Banquet:

Need to start working on when and where. We need to work around National Convention, Daytona, Sovren, WW, etc. We need a banquet room, with Bar. Maybe Tacoma this time? Saturdays to look at are January 8 and January 15, Feb 5. Dates to work around:

*WW Banquet - ??; SOVREN Banquet - January 22; Rolex 24 at Daytona - January 29 - 30, 2011
Super Bowl - February 6; National Convention - February 10; Corvette Show February 12-13*

NorPac Conference

Do we want to send someone? Solo is sending someone, probably Keith Brown or maybe Dick Willy.

Training

Remember to thank people. People need recognition. Make sure you know all the information before you go off the deep end on someone.

Jackie is checking with Gretchen about training us on Sponsorship/Marketing

Archivist

We are still in need of someone. We need a job description. Maybe get a description from Pete Hylton.

NEW BUSINESS:

Medium/Large Region Conference Call

Most of the conversation was dominated by Colorado, Reno and NW when Colorado asked how to do a standalone Time Trials program. Most of the discussion was around Time Trials and Race because of the regions involved. Nebraska wasn't present. Most the regions don't understand how we can be down in numbers when we have 150. Several Regions, like Finger Lakes, race program supports the solo program because it solo loses money. Milwaukie & Finger Lakes lost about \$15,000 on events this year. They have tracks where anything less than 200 cars loses money.

National Convention they agreed that it is good the way it is and leave it that way. Many things get taken care of in the halls. Open discussions are great. The bar line needs to last longer because that is where the "Rational" was born.

MOTION: To adjourn M/S (Kmetz/Huffington) to adjourn. PASSED. Adjourned: 9:09 pm

Next board meeting to be October 4, 2010

Respectfully submitted:
Sherri Masterson,
Secretary